



## Nippon Express de Espana, S.A. Global Logistics Strategy

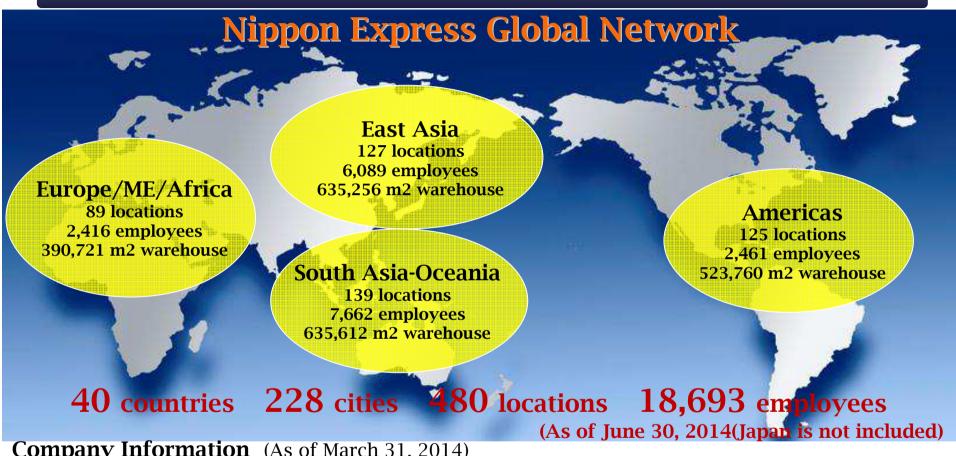
2014.09.17 in Tokyo



#### Index

- 1. Presence of Nippon Express
- 2. General Information (Logistics in Spain)
- 3. Advantage of Spain
- 4. Our Service in Spain
- 5. Our Strategy





**Company Information** (As of March 31, 2014)

Name: Nippon Express Co., Ltd. Headquarters: 1-9-3, Higashi Shimbashi,

Minato-ku, Tokyo 105-8322, Japan

Formal establishment: October 1, 1937

**Paid-in capital**: ¥70,175 million

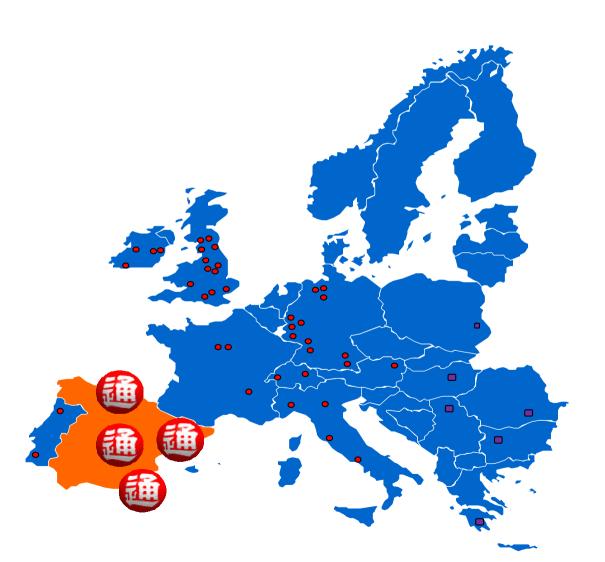
**Employees:** 33,153

URL: http://www.nipponexpress.com/





## Nippon Express Group in Europe



- **✓ Holding Company**
- √ Head Quarters at Dusseldorf
- ✓ Nippon Express Germany
- ✓ Nippon Express UK
- ✓ Nippon Express Ireland
- ✓ Nippon Express Belgium
- **✓** Nippon Express France
- ✓ Nippon Express Italy
- ✓ Nippon Express Switzerland
- ✓ Nippon Express Spain
- **✓ Nippon Express Portugal**
- ✓ Nippon Express Istanbul
- ✓ Nippon Express Russia
- ✓ Nippon Express Poland
- ✓ Nippon Express Netherlands
- ✓ Nippon Express Austria
- **✓** Nippon Express Hungary
- ✓ Nippon Express Czech Rep
- ✓ Franco Vago S.p.a.



#### Services provided by Nippon Express Europe



Air Freight



**Ocean Freight** 



**Road Freight** 



**Logistics / Distribution** 





**High Quality / Low Price** 



Supply Chain Management

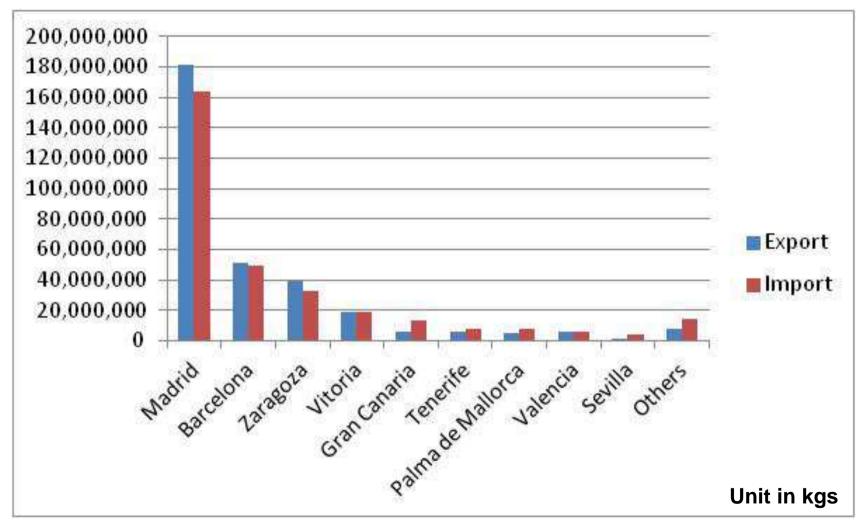


## Nippon Express in Spain





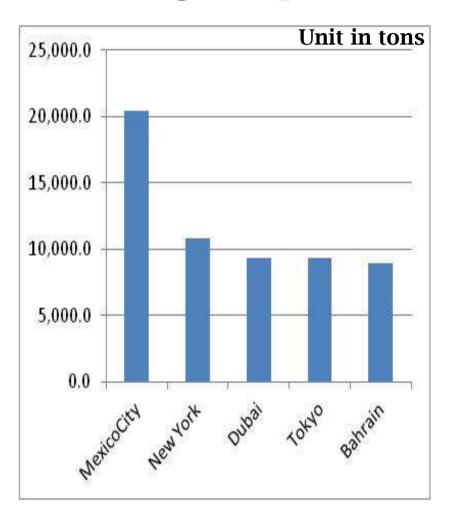
#### Air Cargo Volume of Main Airport in Spain / 2013

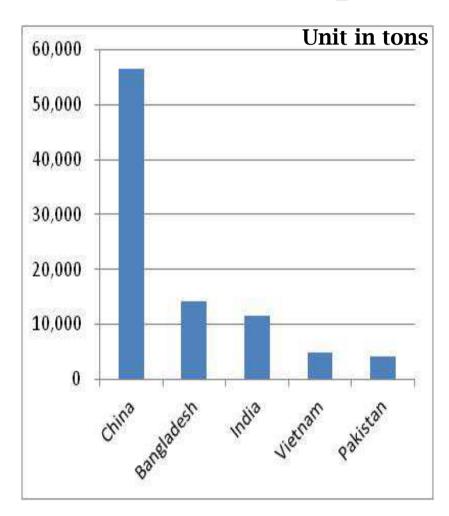


Source : Aena Aeropuertos



#### Air Cargo Top 5 Trade lanes from / to Spain



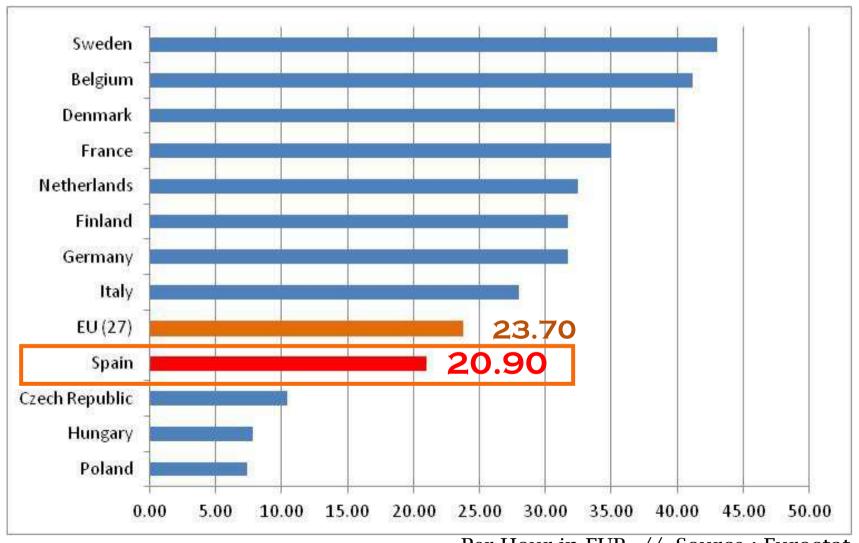


Export from Spain in 2013 Source : IATA

Import to Spain in 2013 Source : Eurostat

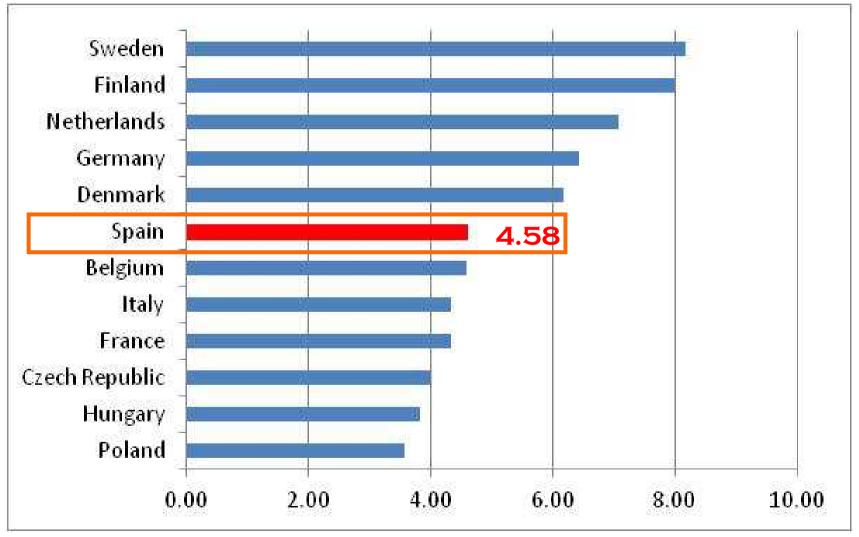


#### Comparison of the Labor Cost in 2013





#### Comparison of the warehouse Rent in 2013



Per sqm in EUR // Currency is converted in EUR // Source: Jones Lang Lasalle Copyright©2014 Nippon Express Co.,Ltd. All rights reserved.



## Nippon Express de España, S.A.

**Leading company** 

of International Freight Forwarders

in Spain



# Advantage of Spain from SCM Logistics point of views

### 1. Geography

Door to Northern African area Collaboration with South European Countries

#### 2. Communication between LATAM

The Gateway to / from Latin American Countries especially Mexico

## 3. Fiscal Representative Program

Minimum investment to expand business using by Fiscal Rep Program in Spain



### Advantage of Geographical location Door to/from Morocco, Northern Africa to EU

#### Trade partners

#### **Export ex Morocco**

- 1. France
- 2. Spain

#### **Import to Morocco**

- 1. Spain
- 2. France

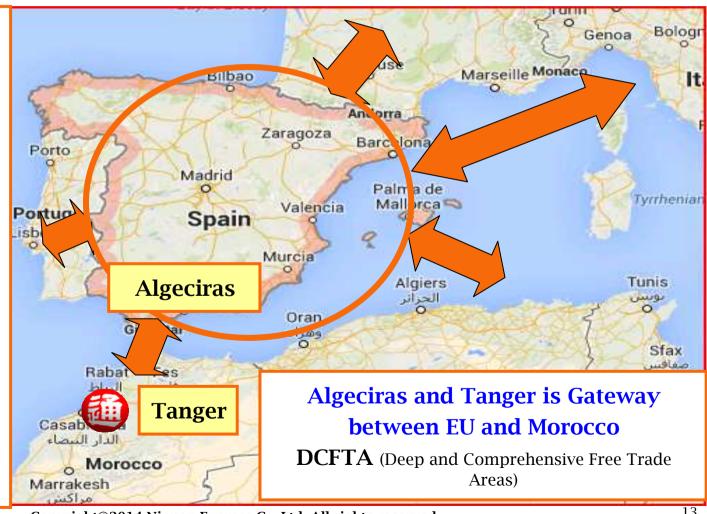
#### **Commodity**

#### **Export**

- 1. Phosphate rock
- 2. Textile
- 3. Electricals

#### **Import**

- 1. Energy
- 2. Machinery
- 3. Consumer goods





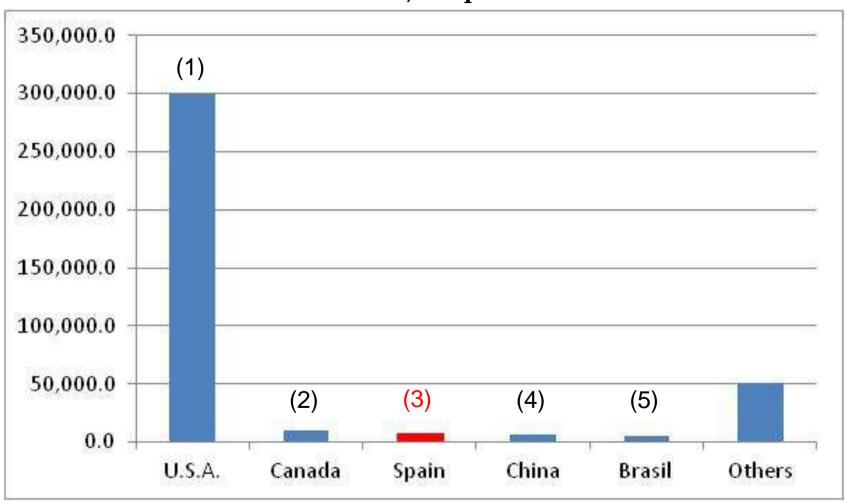
### Advantage of business between EU and LATAM Spanish Speaking Countries





#### Bridge to Latin America / Mexico

**Trade Partner / Export from Mexico** 

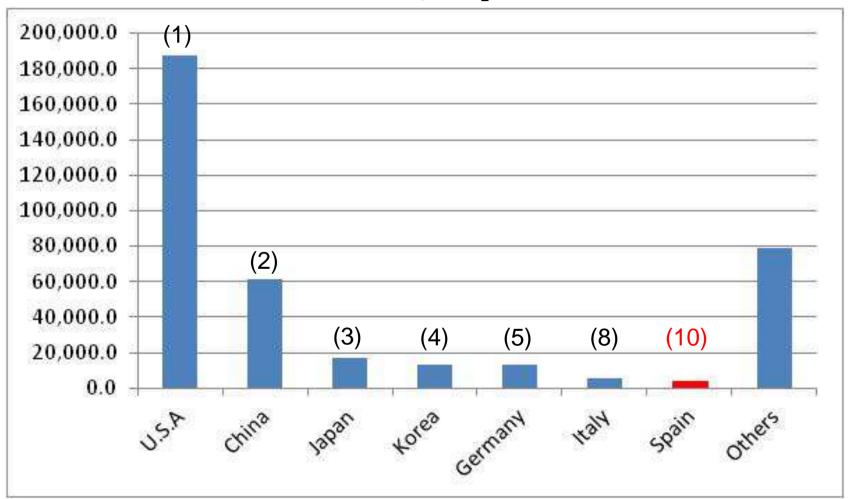


Yearly trade value in Million \$ (2013)Source: Secretaría de Economía with data based on Banco de México Copyright©2014 Nippon Express Co.,Ltd. All rights reserved.



#### Bridge to Latin America / Mexico

**Trade Partner / Import to Mexico** 

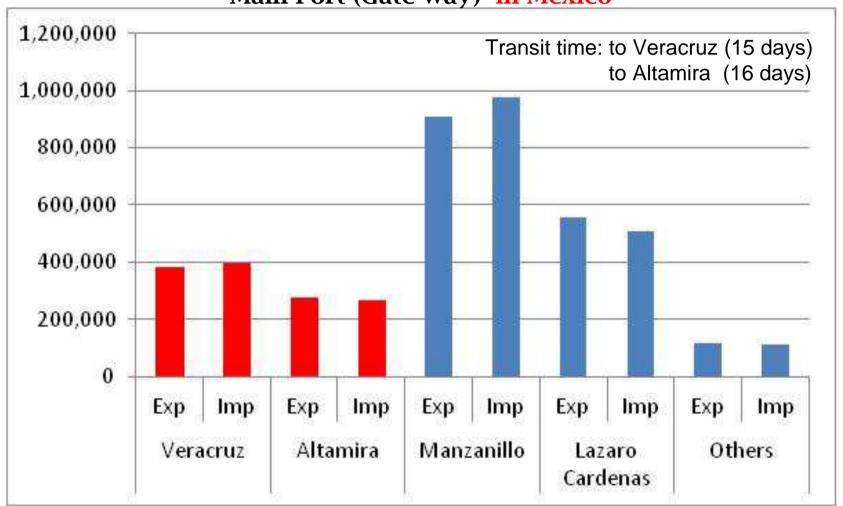


Yearly trade value in Million \$ (2013)Source: Secretaría de Economía with data based on Banco de México Copyright©2014 Nippon Express Co.,Ltd. All rights reserved.



#### Bridge to Latin America / Mexico

Main Port (Gate way) in Mexico



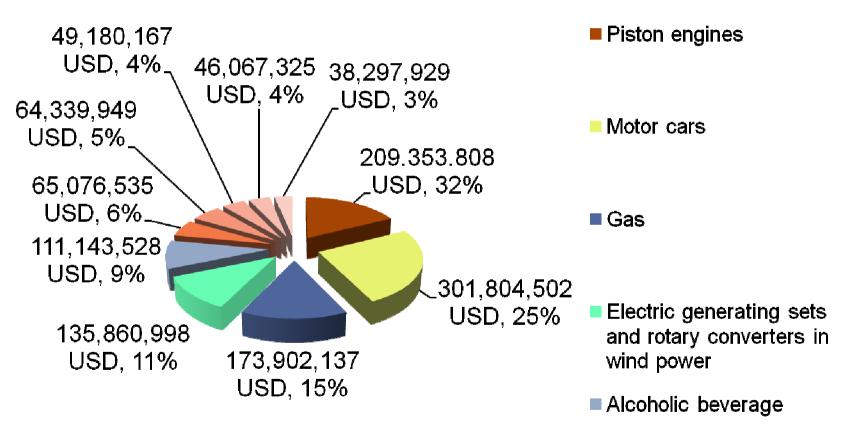
Yearly no of TEU in 2013

Source: Secretaría de Economía with data based on Banco de México

17



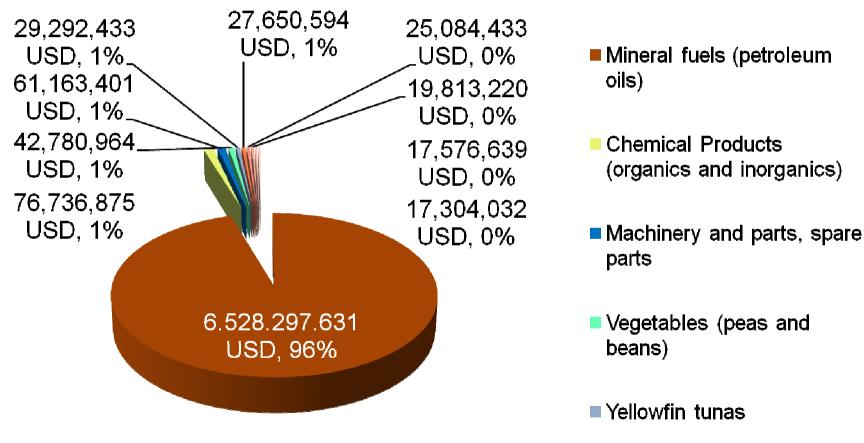
## 2013 Export from Spain to Mexico. Main HS Codes & Good's value



Source: Secretaría de Economía with data based on Banco de México Note 1: Figures are subject to change, including the most recent



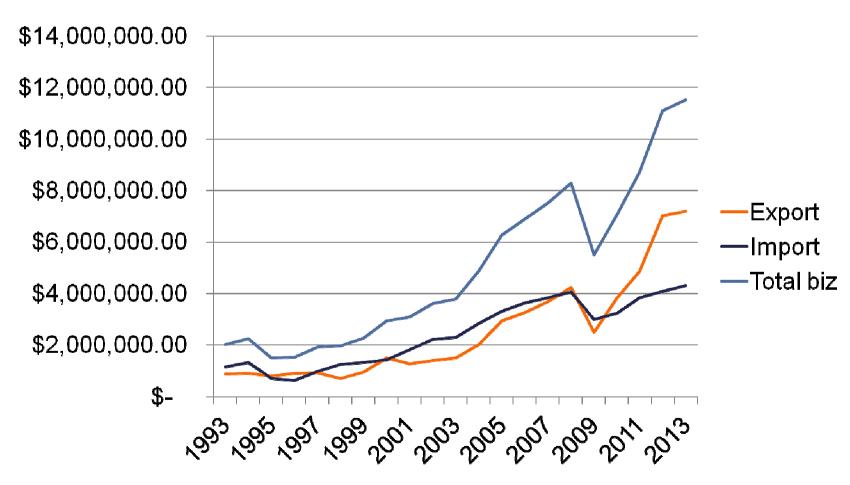
## 2013 Export from Mexico to Spain. Main HS Codes & Good's value



Source: Secretaría de Economía with data based on Banco de México Note 1: Figures are subject to change, including the most recent



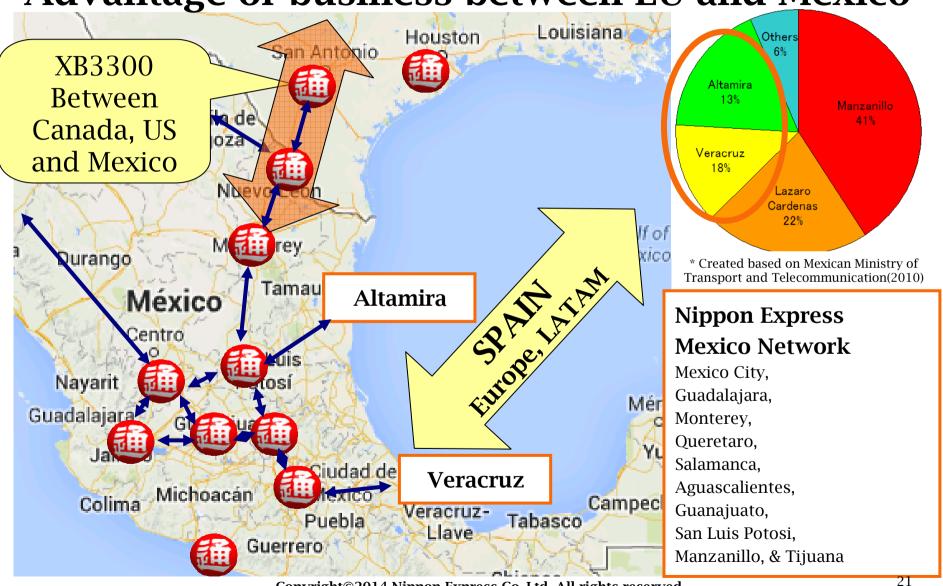
## Balance between Spain & Mexico in last 20 years, from Mexican point of view



Source: Secretaría de Economía with data based on Banco de México

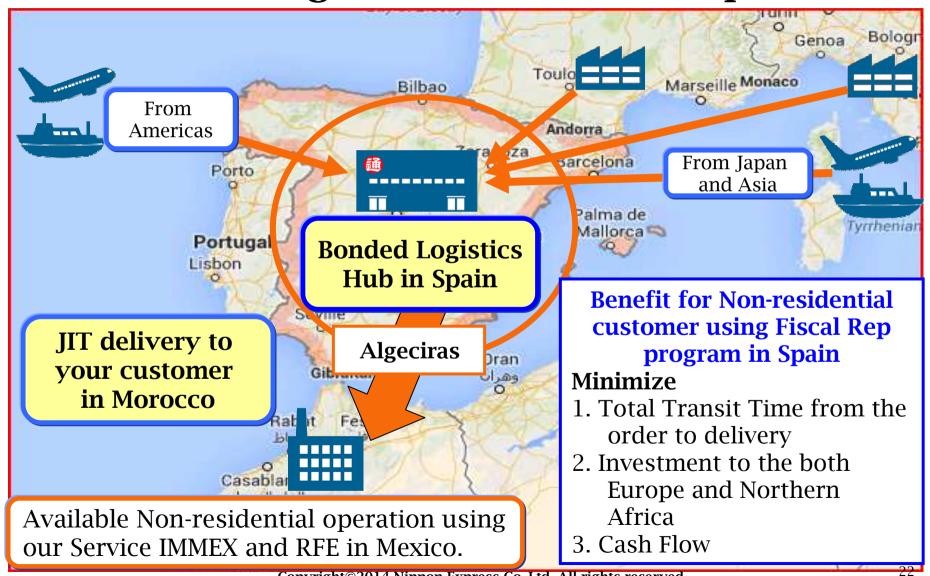


Advantage of business between EU and Mexico





#### Advantage of Bonded Hub in Spain





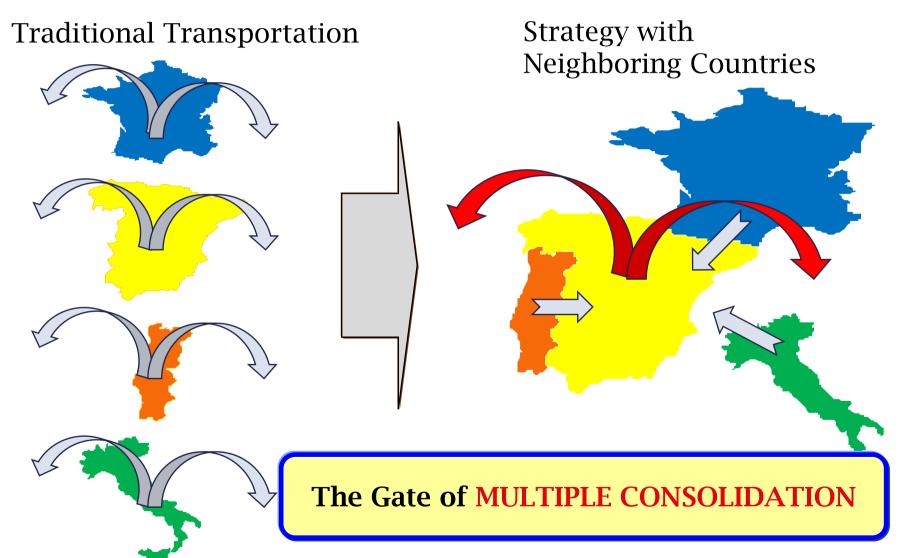
Nippon Express in Spain



IBELICA
EXPRESS
Between
Japan
and Spain
Through
Paris



### **Strategy with Neighboring Countries**





### **Our Strategy**

#### **Vertical Industries**

- Automotive Industry
- Fashion Industry
- Pharmaceutical Industry
- Perishables Industry

#### **Hub station as DC or Satellite**

- Physical Representative
- JIT for south area of Europe or North area of Africa and Mexico









#### **European Corridor**

Africa

Geographical Bridge to Latam

**Door to North** 

 Strategy with Neighboring Countries

#### **Europeanization**

- Japanese DNA = Customer's Satisfaction
- **European Style** = Adaption to local market

INTERCULTURAL TEAM WORK Japanese "Know-How"

Spanish "Know How"



# To Pursue the Excellence as your Logistics Partner

IATA Agent: Quick & Powerfull

ISO 9001 Certificate: Quality as a pillar

AEO Certificate: Ahead of customs process

TAPA Certificate: Transport + Security





# Advantage of Spain from SCM Logistics point of views

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